



# WWIN Works: For Women. For Washington. For Our World.



ANNUAL REPORT  
FISCAL YEAR 2023

The WWIN Star Scholarship is a highly selective, **comprehensive scholarship program** for Washington women with demonstrated financial need to attend an in-state college or university.



### **Star Scholars**

WWIN removes financial barriers for women pursuing their first undergraduate degrees. Star Scholars receive up to \$5,000 annually, and up to \$20,000 lifetime, in scholarship funding. Star Scholars may also access Resiliency Grants to help manage unexpected events.



### **Career Coaching**

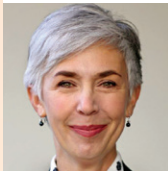
Our Career Coaching programs provide current Star Scholars and alumnae with individualized support to achieve their career goals by working one-on-one with a certified coach of their choosing.



### **WWIN Connect**

WWIN has always been more than a scholarship — it is a community that champions women's success. WWIN Connect is our online hub for alumnae, current scholars, and community members to build the educational and career networks that foster opportunity and success.

**Deb Frockt**  
Executive Director



**Elizabeth Sholander**  
President,  
Board of Directors



## Dear Friends,

WWIN works, both for women seeking to transform their lives through higher education and for the communities they touch across Washington state.

Today, **nearly 600,000 Washington women** who are 25 or older have attended some college without obtaining a credential — often carrying student loans for a degree they did not receive. These women represent a powerful, untapped source of talent that our communities and our workforce urgently need.

As part of the WWIN community, you are investing in high-potential, high-achieving women who have the commitment to succeed and to make a difference in the lives of others. An investment in a WWIN woman is one we can all make with confidence because the outcomes are clear:

**99%** of Star Scholars graduated or continued their education in academic year 2022-23, far exceeding average retention and completion rates statewide.

**200** Star Scholars received support from WWIN this year

**77** Star Scholars graduated this year

**81%** graduated with less than \$15,000 in student debt, and nearly half graduated with zero student debt

Your support helps extraordinary women with demonstrated financial need achieve their degrees, and oftentimes, to do so with **little or no student debt**. Lifting or decreasing the debt burden for women enables continuing possibilities like pursuing an advanced degree to increase lifetime earning potential, purchasing a home, or saving for their children's education — kickstarting generational change and community transformation.

**Thank you** for your partnership and investment in Star Scholars. With each woman who achieves her dreams, the future grows brighter for all of us.

Sincerely,

A handwritten signature in black ink, appearing to read 'Deb Frockt'.



“With my education, I see myself studying all the earth’s natural treasures to protect our environment. That includes caretaking in zoos and aquaria and becoming a teacher to help reconnect humans, animals and the natural land. Thank you, WWIN, for giving me the opportunity to take the first vital steps of my journey in pursuing my passion for the natural world!”

*Kevauna*

Washington State University, Zoology







Our Star Scholars represent the diversity of Washington state:

**59%** self-identify as **women of color**

**22%** self-identify as **LGBTQIA+**

**58%** choose to major in a **STEM field**

## Star Scholars **strengthen Washington's workforce** with their talent and determination.

Star Scholars are highly motivated to complete their degrees, achieve their career goals and give back to the communities around them. 58% are pursuing STEM degrees and plan to join in-demand, fast-growing fields from healthcare to the environmental sciences and technology. In every industry where they work, Star Scholars bring a sense of purpose, grit and determination that set them apart.



“I grew up on the Yakima Indian Reservation and am a single mother to my one-year-old daughter. My goal for my bachelor’s degree is to enhance my potential to serve Indigenous communities and be an advocate for a marginalized population. My hopes are to share knowledge, resources, and tools to break the cycles of disregard so that our next generations live up to their full potential while keeping our culture and practices very much alive.”

*Brittany*

Heritage University, American Indian Studies







Among this year's Star Scholars:

**60%** are the **first in their family** to attend college

**29%** are **parents**


**81%** graduated with **less than \$15,000 in student debt**,  
and nearly half graduated with zero student debt

## Star Scholars **ignite generational change** by inspiring those around them.

Star Scholars are selected not only for their academic performance and demonstrated financial need but also for their alignment with WWIN's values. Their vision, courage and perseverance set a positive example for their families, friends and communities. Each woman who succeeds inspires those around her to aim higher and reach their own full potential.

Across Washington state, Star Scholars and alumnae bring valuable life experience and diverse perspectives to the workforce. **More than 25%** are from **Eastern Washington**, contributing to local economies from Yakima to Spokane. Together, they represent a growing network of high-achieving women who encourage one another and lift their communities.





“I want to be the ultimate, best version of myself and achieve financial freedom. My past has been a rough road for me, but I have not given up. I hope to achieve my degree by the time I am 41 and keep striving for a better life for myself and my children. I want to thank WWIN for giving me the opportunity to succeed, to worry less about finances and focus that attention on my studies and my children.”

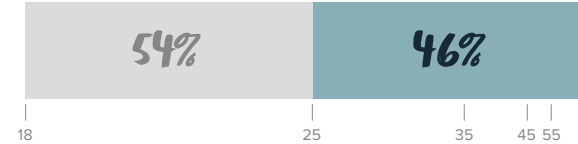
*Audrey*

Green River College, Accounting





Nearly half of this year's Star Scholars are age  
**25 and older.**



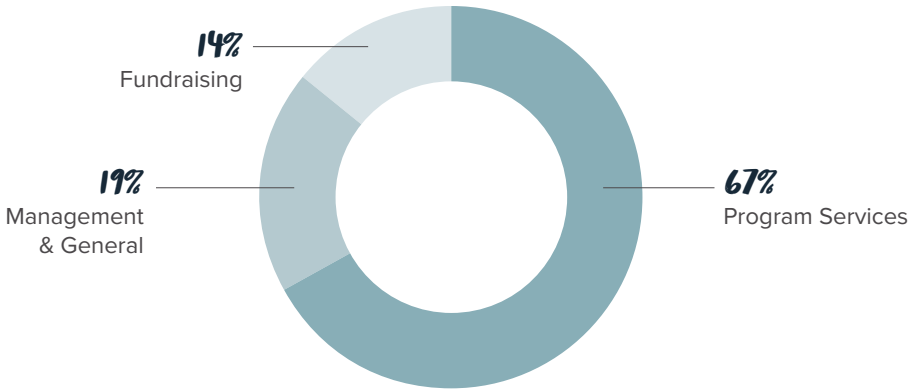
Star Scholars are often **nontraditional students**, and they bring purpose and perseverance to their studies and their careers.

Nearly half of Star Scholars are nontraditional students, 25 and older. Many are returning to college after a break in their education. Statewide, nearly 600,000 women who are 25 or older have attended some college but have yet to complete their degrees. We cannot afford to lose their potential.

WWIN is one of the few organizations to offer scholarship and career coaching to this often underserved population. In addition, the individualized support WWIN provides each Star Scholar helps her feel valued, supported and connected to a community of scholars and alumnae — all crucial factors in her success. Star Scholars prove the power of that investment every year, as 99% graduate or continue their education.

# Financial Summary

July 1, 2022 - June 30, 2023



## Operating Support & Revenue

Contributions & Grants	\$ 579,184
Special Events (net)	\$ 469,462
In-Kind Contributions	\$ 36,000
Investment Return (net of fees)	\$ 614,635

**Total Operating Support  
& Revenue** **\$ 1,699,281**

## Operating Expenses

Program Services	\$ 835,500
Management & General	\$ 245,433
Fundraising	\$ 170,399

**Total Operating Expenses** **\$ 1,251,332**

*Change in Net Assets* **\$ 447,949**

## Net Assets

**Beginning of the Year** **\$4,616,156**  
**End of the Year** **\$5,064,105**

*In Fiscal Year 2023, WWIN adjusted the timing of its scholarship awards to align with the academic year. As a result of this accounting change, program expenses were atypically low this year.*



**Thank You** for your partnership and investment in Star Scholars. With each woman who achieves her dreams, the future grows brighter for all of us.

### Board of Directors

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### Star Partners

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Fulcrum Capital, LLC  
Heritage Bank  
Washington Trust Bank

### Sponsors

#### Leadership Level

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#### Champion Level

Nintendo of America, Inc  
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#### Advocate Level

Kitsap Bank Community Giving

#### Friend Level

Sound Credit Union

“I would not be able to dream big without the support of WWIN — and now, nothing is going to stop me from becoming a brilliant engineer!”

*Domenica*

Washington State University, Civil Engineering



## Vision

Every woman has a clear path to achieve her full potential.

## Mission

WWIN provides scholarships and supports to help Washington women facing barriers to opportunity succeed in college and careers so they, their families and our communities can thrive.



**WWIN.org**

Washington Women In Need 501(c)(3) EIN #91-1559848

232 5th Ave S, Suite 201, Kirkland, WA 98033  
425-451-8838

