ANNUAL REPORT FISCAL YEAR 2022



Changing Lives and Communities Through Education



# Vision

Every woman has a clear path to achieve her full potential.

# Mission

Guided by the belief that every woman is worthy, WWIN empowers women in Washington state to achieve economic stability through higher education and living wage careers.

For 30 years, WWIN has provided women in Washington state with opportunities, inspiration, support, and advocacy as they work toward their goals. When a woman sees what's possible, she aims high. With the right support, she reaches her full potential. And when she succeeds, her community thrives. It starts with one woman. Dear Friends,

**WWIN WORKS.** Each day, we see the power of our mission realized in our Star Scholars. We see it in lives changed through education and stable, fulfilling careers. We see it in the way each Scholar inspires those around her to think differently about what's possible and reach higher. This is how we change the future for Washington and our world: one person at a time.

**WWIN WORKS BECAUSE INVESTING IN WOMEN IS ALWAYS A WINNING CHOICE.** There's no better time than now to change the future for women in our state. A college degree is still the best predictor of lifelong economic security, increasing a woman's lifetime earning potential by hundreds of thousands of dollars' and even measurably improving her health and quality of life.<sup>2</sup> With support from WWIN, each woman works toward — and achieves — a vision and goal that she has set for her own life. Her courage, tenacity, and above all, self-determination are the keys to her lifelong success.

**WWIN WORKS BECAUSE WE FOCUS ON WHAT MATTERS.** This year, we supported nearly 200 Star Scholars. That is nearly double the size of our cohort just three years ago — and far beyond 2014, when we launched the renewable Star Scholarship program with eight women. We have matched growth with comprehensive support for each Scholar, recognizing how much goes into a college education beyond tuition. Our Resiliency Fund enables us to help Scholars weather the unexpected and stay on track. Similarly, the Career Launch program equips women to translate their education into skills that move their careers forward.

**WWIN WORKS BECAUSE OF YOU.** Together, we have built a remarkable community that values, supports, and encourages women on the path to fulfilling their dreams — and this year, 25 of WWIN's own alumnae returned to pay it forward as volunteer scholarship application reviewers. As you consider this year's accomplishments — and with 70 graduates, they are many! — know that you are central to everything we do. Through your support for the women of WWIN, you are changing lives and reshaping our future. Thank you.

Sincerely,

Deb Frockt Executive Director

Elizabeth Sholander President, Board of Directors

# I LOVE THAT WWIN SEES THE POTENTIAL IN EACH PERSON.

Coming from a small high school without many resources to help me, I was so excited to receive the WWIN Star Scholarship. It made me feel supported and enabled me to trust that I'll be able to afford college until I graduate. Graduating has the power to change my life, and I believe education will change the lives of the generations that come after me.

Gabriela



# **Our Impact This Year**

This year, WWIN supported nearly 200 Star Scholars – almost double the number in our class of 2019. Among this year's cohort:

**72%** are in Western Washington and **28%** in Eastern Washington

Star Scholars attend **37** different colleges and universities

**85%** are pursuing a Bachelor's degree and **15%** an Associate degree

60% choose to major in a STEM field

Our Scholars represent the diversity of women across Washington state.

**60%** are first-generation college students

26 is the average age, with a range of 18 to 56

60% are women of color

1877 are LGBTQIA+

**\$38,706** is their average income for a family of 3

**45**% are the primary providers for their households

#### We are proud to share that 70 Star Scholars graduated this year.

*80%* are already employed or have plans for graduate school

70% graduated with less than\$15,000 in student loan debt, and36% with no student debt at all

**100%** reported "yes," WWIN helped them feel supported, encouraged and empowered

#### EACH YEAR, OUR COLLECTIVE IMPACT GROWS.

Since 1992, WWIN has awarded more than 7,000 grants to Washington women, totaling more than \$20 million.

# By the Numbers: Grants Awarded in 2021/22

#### **STAR SCHOLARSHIPS**

WWIN Star Scholars receive renewable funding toward the total cost of attendance for their undergraduate degree program at an approved college or university in Washington state.

#### **RESILIENCY FUND**

The Resiliency Fund assists Star Scholars with one-time, unexpected expenses that could impact their ability to complete their education or pursue their desired career.

#### **CAREER COACHING**

WWIN's Career Launch coaching program helps Star Scholars develop career-readiness skills by working one-on-one with a certified coach of their choosing. 194 Star Scholars supported
\$765,137 grant funding awarded
187 graduated or continued higher education

33 grants awarded\$30,140 grant support provided

grants awarded \$12,600 in coaching support provided



I am so thankful to be a WWIN Star Scholar.

# I'M A FIRST-GENERATION COLLEGE STUDENT ON BOTH SIDES OF MY FAMILY. MY LIFELONG DREAM HAS BEEN TO FINISH MY NURSING DEGREE.

I want to set a positive example for my children and provide for my family. WWIN is helping me attain these goals by relieving some of my financial burden so I can focus on graduating and transitioning into a new career.

Nicole



The WWIN Star Scholarship has made it possible for me to pursue a college education with less of the stress that comes from paying for it. I don't think that I would still be in school had it not been for this scholarship.

# YOUR SUPPORT HAS GIVEN ME THE CHANCE TO DO MUCH MORE WITH MY LIFE THAN I EVER THOUGHT POSSIBLE.

For that, I will always be grateful. Thank you for your generosity, kindness, and belief in me.

Nyilah

### **Financial Summary**

July 1, 2021 - June 30, 2022

#### **OPERATING SUPPORT & REVENUE**

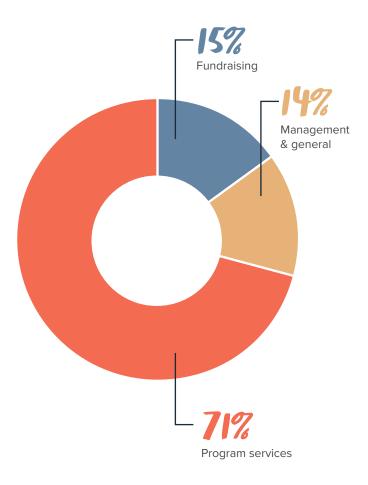
Total Operating Support & Revenue	331,047
Investment return, net of fees	(798,754)
In-kind contributions	39,585
Special events, net	449,183
Loan forgiven	86,235
Contributions and grants	554,798

#### **OPERATING EXPENSES**

Change in Net Assets	(1,144,049)
Total Operating Expenses	1,475,096
Fundraising	216,513
Management & general	208,640
Program services	1,049,943

#### **NET ASSETS**

Beginning of the year	5,760,205
End of the year	4,616,156



## Highlights from Sip for Stars and Inspiring Women



Our viral *Sip for Stars!* fall event was a celebratory evening that raised more than \$250,000. Star Scholar Alishia shared her accomplishments and how WWIN helped her attain the degrees she needed to launch a social work career.

This year's *Inspiring Women* campaign featured three powerful stories of transformation from Star Scholars Alondra, Christina-Marie, and Susan. Together, we raised more than \$200,000 for WWIN scholarships and services.

Watch the *Inspiring Women* video: wwin.org/inspiring-women-fundraiser

WWIN SUPPORTED ME SO I CAN SUPPORT MY FAMILY. 'THANK YOU' ISN'T NEARLY ENOUGH!

Alishia

### Thank You, Star Scholar Sponsors

We are especially grateful for the visionary support of our Star Scholar Sponsors, ensuring a scholarship for two, three or four years.

Anonymous Katharine Allison **BECU Women's Leadership Group** Teri Burnett Audrev Ford The James and Geraldine Godfrey Foundation Judy Jacobson Kathleen Kemper and Gary Smith Lori Klamo Lucy Lange Amber and Florin Marcu Laurie Nichols and Robert Williams **Parametric Robins Nest Family Foundation** Elizabeth Sholander Nickie and Nick Smith Sound Credit Union Laura and Henry Weaks Carol and Adrien Zeumault



LEADERSHIP LEVEL AT&T Columbia Bank

#### CHAMPION LEVEL

Charlie's Produce Heritage Bank Muckleshoot Indian Tribe WaFd Bank

#### **ADVOCATE LEVEL**

Bellewood -A LifeMinded Residence Firebrand Wealth Management Fulcrum Capital Kitsap Bank Sound Credit Union Lange International

### Your collective support makes a world of difference.

Thank you for all you do to help Washington women, their families and our communities thrive.

#### \$100,000 +

Jon and Mary Shirley Foundation

#### \$50,000 - \$99,999

Amateur Radio Digital Communications

#### \$20,000 - \$49,999

Anonymous (2) Cowlitz Indian Tribe Microsoft Matching Gifts Parametric Young Family Foundation

#### \$10,000 - \$19,999

AT&T Greg Avedesian BECU **BECU Women's Leadership Group** Columbia Bank Julie Elkington The Foster Foundation HSBC The James and Geraldine Godfrey Foundation J Jill Compassion Fund Lucy and Paul Lange The Mary See Foundation Penny and John Meisel Kathleen and Dudley Miller The Norcliffe Foundation

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#### \$5,000 - \$9,999

Anonymous (2) Katharine Allison Ben-Her Marketing Teri Burnett The Byron W. and Alice L. Lockwood Foundation Charlie's Produce Conner Homes Company **De Falco Family Foundation** Yvonne Hall Heritage Bank Judy Jacobson Kathleen Kemper and Gary Smith Sharon M Lee Christian Manley Muckleshoot Indian Tribe Poicephalus Fund Debra and Skip Rowley Elizabeth Sholander Nickie and Nick Smith Sound Credit Union Sheila Swenson Tulalip Tribes Charitable Contributions Gail and William Weyerhaeuser

#### \$2,500 - \$4,999

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#### \$1,000 - \$2,499

1212 Gives Inc. Anonymous Nicole Allen Britni Babington and Nick Harter Ann and Jerry Bailey Amy Barnes and Noel Anderson Julia Bent **Bill & Melinda Gates Foundation** Tricia Bolender Michael Brody Aleece Burke Scott Burns and Mary Mullen Corinna Calhoun Hailey and Benjamin Chamberlain Marilyn Chisholm Jordanna Chord Susan and William Ciao **City Flowers** Michele and Dan Clash Molly Cole and Fields Misselwitz **Darling Family Foundation** Lauren Davis Deborah and Michael Drez Sylvia and Oris Dunham Ivy Edmonds-Hess **Elton Family Foundation** AJ Fink Barbara Feldon

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Anonymous (2) Erin and Eric Anderson Rebecca and Kenneth Andrew Ted Baughman Lauren and Greg Bell Leslie Brewer Sandy and Geoff Cairns Janet and Duncan Campbell Robin Carey Sue and Jamie Colbourne Pamela Coovert Colleen Crowley and Dan Unti Thuy Dao Clinton Donough Rick Driftmier and Karen Richards Jenny Gardon Erina Gehring and Peter Versnel Laura Gilbert Robert Goettle Sharon Goldberg Google Inc Meliny Gonzalez Carol Griffin Carolyn Hanson Andrew Harmon Deborah Havnes Lisa Hayward-England Pamela Hiatt Deborah Hill Susan and Andy Hutchison Eileen Ikejiri Joan Israel Judith and TL Johnson

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WWIN strives to provide a complete list of donors who gave \$500+ from July 1, 2021 through June 30, 2022. If we missed your name, please accept our sincere apologies and notify us of this oversight. We are grateful to donors at every level who contributed to improve the lives of women in Washington.

I come from a low-income family of eight and never expected much, if any, financial help while I'm in college. I really appreciate how WWIN gives women access to coaching and emergency funds along with the Star Scholarship.

# WWIN'S HELP IS INVALUABLE, ALLOWING ME TO RELAX A LITTLE AND KNOW THAT I HAVE SOMEONE AT MY BACK

rather than relying solely on myself. At 19 years old, I can't express how wonderful of a feeling that is.

Emma



### **WWIN Board & Emeritus Council**

#### **Board of Directors**

Britni Babington Amy Barnes Tricia Bolender Jenna Lange Shari Leid Shawn McCord, *Treasurer* Kathleen Miller Lee Rudolph Nickie Smith, *Vice President* Jiawen Shi Elizabeth Sholander, *President* Bindu Sutaria, *Secretary* Michelle Terry Adrien Zeumault, *Vice President* 

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Together, we are positively impacting the lives of women across Washington state and transforming our communities for the better. We hope you'll continue to partner with us in the year ahead.

MAKE A GIFT | SPONSOR A STAR SCHOLAR | VOLUNTEER WITH WWIN | STAY INFORMED





Washington Women In Need (WWIN) 501(c) (3) EIN #911559848