



Annual Report - Fiscal Year 2020

◆◆ Vision

Every woman has a clear path to achieve her full potential.

Mission

Guided by the belief that every woman is worthy, WWIN empowers women in Washington State to achieve economic stability through higher education and living wage careers.



Since the beginning, WWIN has provided women with opportunities, inspiration, support, and advocacy as they work toward their goals. By achieving economic stability, women thrive. And when women thrive, we all win.

Letter from the Executive Director

Fiscal year 2020 was off to a strong start with new coaching and resiliency programs, record-breaking funding, and a strong lineup of events. Then the COVID-19 pandemic hit.

Our Star Scholars faced enormous challenges, being forced to move out of student housing, being laid off from their service jobs, putting job searches on hold, and pivoting to online coursework while managing their kids' distance learning. Thanks to the generosity from our major donors, WWIN was able to quickly pivot to support them with Resiliency Fund grants. We will continue to be there for our Scholars in any way we can.

WWIN relies heavily on our event fundraising, so again, we had to pivot quickly to find ways to hold our events virtually. I am immensely grateful to all of our Board members, table captains, wine captains and donors for working so hard to ensure our success.

Additionally, 2020 called us to further our commitment to gender and racial equality. At WWIN, we recognize that our strength comes from our diversity and we celebrate the visible and invisible qualities that make each woman unique. We continue to be firmly committed to diversity, equity, and inclusion for all women—both in our culture and our business practices.

Finally, we began the critical implementation of much-needed technology and digital marketing investments this year. These changes will make WWIN stronger. I'm looking forward to seeing the fruits of our labor over the coming years.

In this time of uncertainty, there's one thing I know for sure: WWIN is a purpose-driven organization staying true to our values, our mission, and our commitment to the women of Washington. We work tirelessly toward a common goal, fueled by a common inspiration: the drive and determination of our Star Scholars to improve their lives and the lives of their families through economic stability.

Over our 28 years, WWIN has made 6,743 grants awarding nearly \$20 million. In fiscal year 2020 alone, we awarded 295 grants and scholarships totaling nearly \$1 million. WWIN's success is nothing without the success of the women we serve. I am so proud of each and every one of them and their accomplishments!

With gratitude for all you do for the women of WWIN,

Michelle Nitz, WWIN Executive Director



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Star Scholars graduated in Summer 2020 with an average GPA of 3.72

“You have made my dream of becoming a nurse come true, and you’ve encouraged me to become a better mother and a strong woman who goes for her dreams no matter what.”

— Jen, WWIN Alumna

WWIN Grant Programs

We believe that economic stability is the foundation a woman needs to transform her life and achieve her full potential.

More women can reach this goal when they have access to higher education, the skills and opportunity to launch a successful career, and the inspiration and encouragement to become confident self-advocates.

WWIN has been supporting women since 1992, awarding more than 6,700 grants including 295 grants and scholarships within fiscal year 2020. Our current programs are designed to give each woman the support she needs to achieve economic stability.

WWIN Star Scholarship program:

Scholars receive funding towards the full cost of attendance over the course of their undergraduate careers at accredited colleges and universities in Washington state. WWIN supported 168 Star Scholars during the 2019-2020 academic year. Resiliency Funds are available to current Star Scholars facing one-time expenses that could impact their ability to continue with their education.

The Pathways to Success grant program:

Women have the opportunity to work one-on-one with a certified coach to create a personalized plan to achieve economic stability.

Career Launch grant program:

Recent or upcoming college graduates have the opportunity to work with a certified coach to develop the skills they need to successfully launch their living-wage career. This is a critical step to help ensure career success as they transition into the workplace.

Through these programs, we provide each woman with the opportunities, inspiration, and support that will allow her to create a bright future for herself. When she thrives, it strengthens her family, her community, and our society as a whole for generations to come.



54%

of Scholars are the first in their family to attend college

“

The WWIN Star Scholarship allowed me to finish college and earn a four-year degree! WWIN's financial support let me focus on my studies without the stress of wondering whether or not I could make ends meet each month. I cannot express my level of gratitude.”

— Hannah, Star Scholar

FY20 Financial Summary

Operating Support & Revenue

Contributions and grants	817,853
Special events, net	501,287
In-kind contributions	47,190
Investment return, net of fees	249,582
Total Operating Support & Revenue	1,615,912

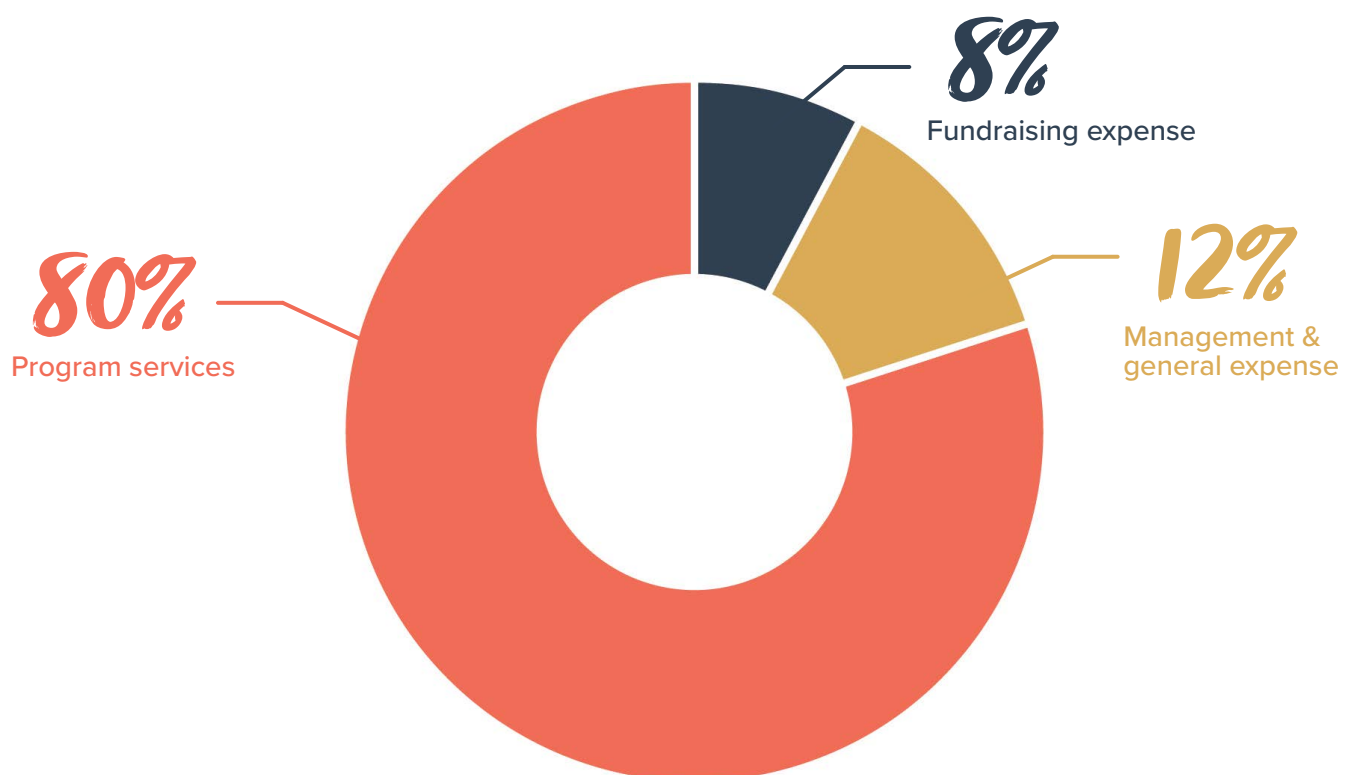
Operating Expenses

Program services	1,302,023
Management & general	187,482
Fundraising	135,509
Total Operating Expenses	1,625,014

Change in Net Assets	(9,102)
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Net Assets

Beginning of Year	5,104,344
End of Year	5,095,242





84%

of Scholars are pursuing a Bachelor's degree with 31% in a STEM major

“

This is life changing. Your support helps us to gain freedom, safety, security, and allows us to live a life of passion. Thank you.”

— Melody, WWIN Alumna

Board & Council

FY 20 Board of Directors

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Claire Beighle
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Jenifer Sapel

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Susan Stead
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Terry Smith
Helena Stephens
Bindu Sutaria
Peggy Swayne
Libby Walgamott
Sarah Weaver
Lark Young



Sip for Stars WWIN

The Sip for Stars wine event in September 2019 was a huge success. Between the wine games, generous donations, and matching gifts, we surpassed our \$170,000 goal to bring in more than \$245,000—our highest total yet!

Wine Captains filled the room with 147 supporters playing games and listening to DJ Scott spin music while enjoying award-winning wine. We capped off the evening with dessert while hearing a Star Scholar share about her WWIN journey and how her donor's sponsorship empowered her to truly thrive.

Thank you

loyal supporters!

\$100,000+

Julia Love Pritt Foundation
Jon and Mary Shirley Foundation

\$50,000 - \$99,999

Microsoft Matching Gifts

\$20,000 - \$49,999

Anonymous
Accenture
J Jill Compassion Fund
Melody S. Robidoux Foundation
Young Family Foundation

\$10,000 – \$19,999

Anonymous
BECU
Courtnei and Charlie Billow
The James and Geraldine Godfrey Foundation
The Mary See Foundation
Kathleen and Dudley Miller
A.J. and Wally Saubert
Carol and Adrien Zeumault



Of all the worries and stresses during this uncertain time, I feel so relieved that I'm able to not uproot my family or become more overwhelmed with debt and instability. Instead, what I am overwhelmed with is gratitude for the care, support, compassion, and empathy of WWIN and their donors. Because of your extra lending hand of help, I continue to stay strong and filled with hope. Thank you for your kindness and generosity."

— Maria, Star Scholar



Luncheon & Social

We were faced with the hard decision to cancel our largest in-person fundraising event this year due to COVID-19. We missed seeing the 800+ incredible people who would have gathered at the Meydenbauer Center to listen to stories and raise funds needed to support our Star Scholars and provide them with resources to complete their degrees, launch new careers, and achieve economic stability.

Our team worked diligently to promote online fundraising for our table captains, registered guests and donors. We only had a couple of weeks to abruptly change direction, and during that time our donors were also experiencing the upheaval of the pandemic. Because of our team's diligent online fundraising promotions, we were still able to raise \$333,545. Although we did not meet our fundraising goal of \$430,000, we are incredibly grateful for the support of our table captains, sponsors, and matching gift fund donors. Your generosity provided incredible support for the women we serve at the time they needed it most.

Thank you

loyal supporters!

\$5,000 - \$9,999

Anonymous
 Janette and Bill Adamucci
 Kate Allison
 AT&T
 Amy Barnes and Noel Anderson
 Beighle Family Fund
 The Bellevue Collection
 Bellewood, A LifeMinded
 Residence
 The Byron W. and Alice L.
 Lockwood Foundation
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\$2,500 - \$4,999

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 Susie and Mike Raskin
 The Sample Family Fund
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 Elizabeth Sholander
 Courtney Sorensen
 Sheila Swenson
 Tulalip Tribes Charitable Contributions
 Verity Solutions
 Liz and Myron Wan



Thank you to our sponsors

A big thank you to our sponsors. Because of their generosity, 100% of all donations raised during WWIN events goes directly to a WWIN woman.

AT&T
BECU
The Bellevue Collection
Bellewood, A LifeMinded Residence
Charlie's Produce
Dermavita Medi Spa and Skin Care Clinic
Fulcrum Capital
Heritage Bank

Muckleshoot Indian Tribe
Nintendo of America
Parker, Smith & Feek, Inc.
The Seattle Mariners
WaFd Bank
WADot Capital
Westminster Chapel
Wells Fargo

Thank you loyal supporters!

\$1,000 - \$2,499

Anonymous (2)
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Ann and Jerry Bailey
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Ellen Beauchamp
Claire and Doug Beighle
Julia Bent
Leigh Boone
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Norma Brown Charitable Fund
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Teri Burnett
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Bindu Sutaria
Megan and Andy Tay
Thrive Causemetics
Allison Trull
Christian Ursino
Verisk Analytics
Kristine Villiott
Wells Fargo Community Support
Erin Wentz
Amy Whaley
Samantha Whiting

WWIN strives to provide a complete list of our donors who have given \$1,000 or more in FY20. If we missed your name, we apologize and ask that you notify us of this oversight. We are equally grateful each year, for the hundreds of individual, families, foundations, companies, and organizations not listed that have also generously donated to WWIN to improve the lives of women in Washington.



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